

NE 13TH STREET COMPLETE STREETS

FORT LAUDERDALE, FLORIDA



Located within the Central City CRA, the NE 13th Street Complete Streets project aims to build an environment that accommodates access and travel for all community members. The project includes lane reductions, bike lanes, enhanced crosswalks, pedestrian scale street lights, on-street parking, landscaping, and ADA improvements.

The project is operating in conjunction with the Fast Forward Fort Lauderdale 2035 Vision Plan and Press Play Fort Lauderdale 2018 to foster a more closely interwoven community in Fort Lauderdale brought together by multi-modal transportation. The project also includes a business district, among other features, that encourages pedestrian-friendly activities, improved safety, facilitates economic development, and plants the seed for a healthier environment.

MARLIN provided public information support throughout the duration of the project's construction. MARLIN Public Information Officers (PIO) attended all project management meetings and disseminated important project updates to the neighboring business and residential community. In addition to direct contact with constituents, the MARLIN PIO team developed promotional materials that educated the public on the purpose of Complete Streets and how to properly navigate the road whether on bike, foot, car, or truck.

Client

City of Fort Lauderdale

Services

Community Outreach
Complete Streets